

March, 2010

Press release

AAK launches new Shea Butter derivatives at In-Cosmetics 2010



Improved shea butter ester – Lipex® Shea WM

AAK continues to expand their shea butter based cosmetic ingredient range. This year we will see the introduction of Lipex® Shea WM, an improved shea butter ester which is suitable for skin care applications as well as for colour cosmetics. With a high content of shea butter unsaponifiables, a medium viscosity and relatively low spreading ability, this ester is a suitable companion to other emollients in facial care, colour cosmetics and high-end body care formulations.

Bioactive shea butter – Lipex® Shea Tris

The second product, Lipex® Shea Tris, complements the range of lipid based actives for cosmetics. In this ingredient, we have been able to increase the level of anti-inflammatory shea butter triterpene esters to over 50%, making it possible to reduce the use level in the formulation. This unique ingredient is suitable to include in products for facial care, anti-wrinkle formulations and also for very light formulations where the shea butter functionality is desired.

***For more information visit our stand G 80 at
In-cosmetics.***

Facts/AAK

AAK is the world's leading manufacturer of high value-added speciality vegetable fats. These fats are used as substitutes for butterfat and cocoa butter substitutes, as transfree solutions for fillings for chocolate and confectionery products, and in the cosmetic industry. AAK has production facilities in Denmark, the Netherlands, Mexico, Great Britain, Sweden, Uruguay and the U.S.A. Read more at www.aak.com.