

- Did you know that you can have a ***better*** uptake of Omega 3 (DHA) in your brain?
- That it actually matters how the DHA is transported in your body?
- That choline plays an important role too?

Well-known essential nutrients for our industry's youngest consumers, but less known for the rest of us.

That is where our Akovita® ELIP comes into play.

A natural phospholipid (PL) solution, based on egg yolk from cage-free hens, with naturally and uniquely PL-bound omega 3 DHA and Choline.

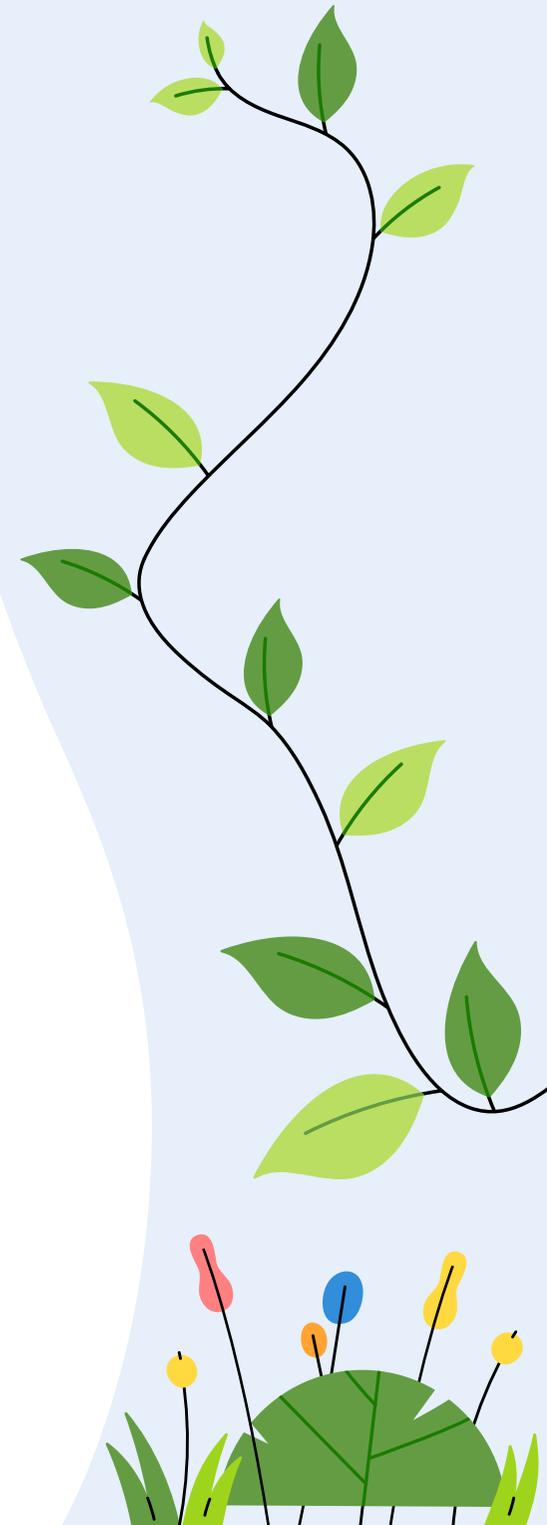
DHA is known to positively affect brain development and function, but to cross the blood brain barrier it must be bound to phospholipids. So consuming DHA already bound to phospholipids means that this DHA can easily enter the brain.

Choline also benefits brain function and science indicates that DHA and Choline work synergistically. Choline has also several other functions, but that is a different story.

In simple; having both **Choline and DHA** bound to a phospholipid shows an increased crossing of the blood brain barrier for DHA, positively impacting brain health, improving learning and memory ability. In our view, that is

Making Better Happen™.

AAK



YOURELLA

Concept: Better Brain Performance

A natural, tasty and functional yoghurt drink based on Akovita® ELIP

DHA
contributes to
maintenance of
normal brain
function*



Source of
Choline

Support
healthy
brain
function

Make your products **better** with our functional ingredient **ELIP**

Ingredients	%
Skim milk (0.6%)	77.5
Passion fruit puree	10
Sugar	6.3
AAK Akovita® ELIP	3.5
Skim milk powder	2.7
(Starter culture)	As needed

Everything

we do
is about

Making Better Happen™

Explore more at
www.aak.com

Or contact us at
special.nutrition@aaak.com

AAK

*90 mg DHA and 30 mg Choline in 200 ml Yourella yoghurt drink