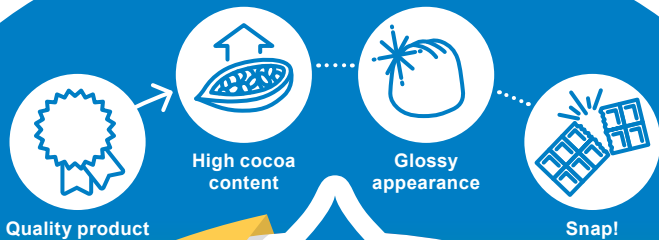


COBAO™ Pure

Deliver the premium promise with COBAO™ Pure

What the consumer wants



Keep existing labeling

All these benefits with a clean label.
COBAO™ Pure is **100% pure cocoa butter**



What the producer wants



Labelling is front-of-mind for consumers



69%

of consumers say reading labels has an impact on purchase



19%

of free-from consumers in UK say they avoid lactose or dairy products



61%

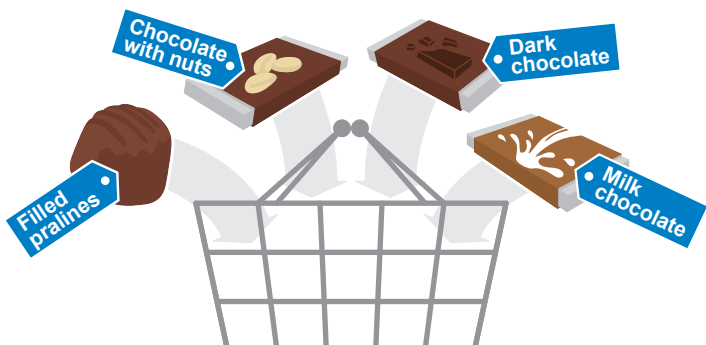
of consumers would like to see new free-from foods made with all-natural ingredients



42%

of American consumers say they prefer dark chocolate to the other types

Applications





Deliver the premium
promise with
COBAO™ Pure

Your consumers
deserve the best

The Co-Development Company

AAK